

# Leggere oggi. Il lavoro delle riviste e l'utilità delle recensioni

DATE: Friday, October 24, 2025  
LOCATION: Bordighera, Liguria, IT

## Event Description

Leggere oggi. Il lavoro delle riviste e l'utilità delle recensioni is a premier conferences event in Bordighera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 20/100

**Expected Attendance:** 32 people

**Event ID:** BNfLaJRzP7mjbM3gkD

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 13 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*