

Lega Basket Serie A - Virtus Bologna vs Trieste

DATE: Monday, December 29, 2025
LOCATION: Trieste, Friuli-Venezia Giulia, IT

Event Description

Lega Basket Serie A - Virtus Bologna vs Trieste is a premier sports event in Trieste. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,377 people
Event ID: 3Q3Q8LaqEg4hd3EF9M

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,751 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.