

# LegA Basket Femminile - Derthona vs San Martino

DATE: Sunday, November 23, 2025  
LOCATION: San Martino di Lupari, Veneto, IT

## Event Description

LegA Basket Femminile - Derthona vs San Martino is a premier sports event in San Martino di Lupari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 42/100

**Expected Attendance:** 400 people

**Event ID:** 5QwDpabC8jk9UKpWSY

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 160 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*