

# Leer Hypnotherapie: Doorbreek Patronen, Creëer Rust

DATE: Saturday, January 10, 2026  
LOCATION: Houten, Utrecht, NL

## Event Description

Leer Hypnotherapie: Doorbreek Patronen, Creëer Rust is a premier conferences event in Houten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 27/100

**Expected Attendance:** 71 people

**Event ID:** 5JhbCm4CDdr87uUbmS

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 28 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*