

# Leeds United vs Chelsea FC

DATE: Wednesday, February 11, 2026

LOCATION: London, England, GB

## Event Description

Leeds United vs Chelsea FC is a premier sports event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 82/100

**Expected Attendance:** 39,747 people

**Event ID:** 83avmusUdAmFWd98EN

## Hotel Demand Indicators

**ADR Impact Index:** 8.5x baseline (varies by property tier & location)

**Occupancy Impact:** +63 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 15,899 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*