

Ledisi at High Point Theatre

DATE: Thursday, September 18, 2025
LOCATION: High Point, North Carolina, US

Event Description

Ledisi at High Point Theatre is a premier concerts event in High Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 982 people

Event ID: Epug9z4wWUWihXvZJS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 393 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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