

Lebanon Hanover, Cold Cave, Selofan, and 4 others

DATE: Friday, November 28, 2025
LOCATION: Bochum, Nordrhein-Westfalen, DE

Event Description

Lebanon Hanover, Cold Cave, Selofan, and 4 others is a premier festivals event in Bochum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 50/100
Expected Attendance: 1,003 people
Event ID: GXqVPhbCqFHQBQjt7t

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 401 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
