

LEARNING LAB: Beyond Borders - Creating International Audiences

DATE: Tuesday, August 26, 2025
LOCATION: Kingston Springs, Tennessee, US

Event Description

LEARNING LAB: Beyond Borders - Creating International Audiences is a premier expos event in Kingston Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 366 people

Event ID: FTN4LhRPBcW2i9BwKo

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.