

# Learning & Development 4.0 Summit

DATE: Wednesday, October 15, 2025  
LOCATION: Schiphol, Noord-Holland, NL

---

## Event Description

Learning & Development 4.0 Summit is a premier conferences event in Schiphol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** B5v97PBnarnfgiv3Wum

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*