

Learn to paint Elegant Orchids with Greer & Ben

DATE: Sunday, August 17, 2025
LOCATION: Angaston, South Australia, AU

Event Description

Learn to paint Elegant Orchids with Greer & Ben is a premier community event in Angaston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 65 people

Event ID: 5DWNXve2ELuAmceKUQ

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
