

LEARN TO LOVE THE LITTLE WILD THINGS - a tale of nature recovery

DATE: Friday, September 12, 2025
LOCATION: Flax Bourton, England, GB

Event Description

LEARN TO LOVE THE LITTLE WILD THINGS - a tale of nature recovery is a premier conferences event in Flax Bourton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 114 people

Event ID: EcNX9DavbHapamXF3g

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
