

Learn to Country Two Step - Wednesdays in New Braunfels

DATE: Wednesday, August 13, 2025
LOCATION: New Braunfels, Texas, US

Event Description

Learn to Country Two Step - Wednesdays in New Braunfels is a premier community event in New Braunfels. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: C3j4WqBEsbhw7Fce4r

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
