

LEAN COFFEE at night - Edição Setembro/2025 na BOSCH - Esquenta oficial TDC/SP

DATE: Wednesday, September 3, 2025
LOCATION: Parque Via Norte, São Paulo, BR

Event Description

LEAN COFFEE at night - Edição Setembro/2025 na BOSCH - Esquenta oficial TDC/SP is a premier conferences event in Parque Via Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 259 people

Event ID: AtYDXy5ka8omJvypw4

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
