

League Two - Barnet vs Barrow

DATE: Saturday, October 25, 2025
LOCATION: Barrow-in-Furness, Cumbria, GB

Event Description

League Two - Barnet vs Barrow is a premier sports event in Barrow-in-Furness, Cumbria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,919 people

Event ID: 4qaDpBg5bgF4tVQ8EC

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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