

League - Sama Al Sarhan vs Al Ramtha

DATE: Sunday, September 14, 2025
LOCATION: Irbid, Irbid Governorate, JO

Event Description

League - Sama Al Sarhan vs Al Ramtha is a premier sports event in Irbid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,172 people

Event ID: 83qkyxESyqG5reo3pH

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,269 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.