

League - Sama Al Sarhan vs Al Jazeera

DATE: Monday, August 18, 2025
LOCATION: Amman, Amman Governorate, JO

Event Description

League - Sama Al Sarhan vs Al Jazeera is a premier sports event in Amman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,201 people

Event ID: GcSwz7yfaWwhdui7HP

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.