

# League One - Peterborough United vs Lincoln City

DATE: Sunday, January 4, 2026  
LOCATION: Lincoln, Lincolnshire, GB

## Event Description

League One - Peterborough United vs Lincoln City is a premier sports event in Lincoln, Lincolnshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,268 people

**Event ID:** J74cXnp3xu8NhYBiMf

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,707 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*