

League One - Northampton Town vs Port Vale

DATE: Saturday, October 4, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

League One - Northampton Town vs Port Vale is a premier sports event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,657 people

Event ID: 63x3BvAGdcPf2cDESb

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,063 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.