

League One - Luton Town vs Bradford City

DATE: Saturday, August 16, 2025
LOCATION: Bradford, England, GB

Event Description

League One - Luton Town vs Bradford City is a premier sports event in Bradford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,233 people

Event ID: 5jMkpHHp54y6Xk3Wqo

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,093 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
