

League One - Luton Town vs Blackpool

DATE: Tuesday, September 30, 2025

LOCATION: Blackpool, England, GB

Event Description

League One - Luton Town vs Blackpool is a premier sports event in Blackpool. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,513 people

Event ID: GUbZ4cn7tB5AM9MdJa

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,405 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.