

League One - Lincoln City vs Leyton Orient

DATE: Saturday, October 25, 2025

LOCATION: London, England, GB

Event Description

League One - Lincoln City vs Leyton Orient is a premier sports event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,280 people

Event ID: 9dMfCTC89npgxtV627

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,312 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.