

League One Division 2 - Toyota Shuttles vs Green Rockets

DATE: Friday, January 9, 2026
LOCATION: Kashiwa-shi, Chiba-ken, JP

Event Description

League One Division 2 - Toyota Shuttles vs Green Rockets is a premier sports event in Kashiwa-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 9,868 people
Event ID: xhFdyei62WXWt34bFv

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,947 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.