

League One Division 2 - Kamaishi Seawaves vs Blue Sharks

DATE: Friday, December 12, 2025

LOCATION: K xAM-ku, T Ö-'M-to, JP

Event Description

League One Division 2 - Kamaishi Seawaves vs Blue Sharks is a premier sports event in K xAM-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,553 people

Event ID: EKAmAftNjdYNzW86dw

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,021 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.