

League One Division 2 - Hino Red Dolphins vs Kintetsu Liners

DATE: Friday, January 9, 2026
LOCATION: Higashi x6 町 x6 丁目, Tsukuba, JP

Event Description

League One Division 2 - Hino Red Dolphins vs Kintetsu Liners is a premier sports event in Higashi x6 町 x6 丁目. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,092 people

Event ID: 67dDEo9kYMi3vXYLCW

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,637 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.