

League One Division 1 - Urayasu D-Rocks vs Shizuoka Blue Revs

DATE: Sunday, December 28, 2025
LOCATION: Iwata-shi, Shizuoka-ken, JP

Event Description

League One Division 1 - Urayasu D-Rocks vs Shizuoka Blue Revs is a premier sports event in Iwata-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,595 people

Event ID: 3PvZJE6QT23VqawAFh

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,638 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.