

League One Division 1 - Urayasu D-Rocks vs Kubota Spears

DATE: Friday, February 6, 2026

LOCATION: I_b8]YS:, T Ö-‘M-to, JP

Event Description

League One Division 1 - Urayasu D-Rocks vs Kubota Spears is a premier sports event in I_b8]YS:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,868 people

Event ID: 9iX3WTTMDjD6cTZNhQ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,947 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.