

# League One Division 1 - Tokyo SunGoliath vs Saitama Wild Knights

DATE: Friday, January 23, 2026  
LOCATION: Kumagaya, Saitama, JP

## Event Description

League One Division 1 - Tokyo SunGoliath vs Saitama Wild Knights is a premier sports event in Kumagaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,092 people

**Event ID:** 9DeAz2GZPEziSh3uPT

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,637 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*