

League One Division 1 - Shizuoka Blue Revs vs Saitama Wild Knights

DATE: Friday, January 9, 2026
LOCATION: Kumagaya, Saitama, JP

Event Description

League One Division 1 - Shizuoka Blue Revs vs Saitama Wild Knights is a premier sports event in Kumagaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,092 people
Event ID: BW9BSYxfxX79GjCycK

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,637 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.