

League One Division 1 - Sagamihara Dynaboars vs Brave Lupus Tokyo

DATE: Friday, January 9, 2026
LOCATION: Nakahara-ku, Kanagawa-ken, JP

Event Description

League One Division 1 - Sagamihara Dynaboars vs Brave Lupus Tokyo is a premier sports event in Nakahara-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 17,945 people
Event ID: 6XDg5yLC9vLPSVHjBR

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,178 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.