

# League One Division 1 - Kobe Steelers vs Canon Eagles

DATE: Friday, January 23, 2026  
LOCATION: Yokohama, Kanagawa, JP

## Event Description

League One Division 1 - Kobe Steelers vs Canon Eagles is a premier sports event in Yokohama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 10,684 people

**Event ID:** 5gB2xLvqXf2heesGiN

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,274 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*