

League One Division 1 - Canon Eagles vs Toyota Verblitz

DATE: Friday, February 6, 2026
LOCATION: Nagoya, Aichi, JP

Event Description

League One Division 1 - Canon Eagles vs Toyota Verblitz is a premier sports event in Nagoya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 9,391 people

Event ID: W3ZHrMtbFBdDBYHMW

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,756 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.