

League One Division 1 - Black Rams Tokyo vs Toyota Verblitz

DATE: Friday, January 9, 2026
LOCATION: Kitakyushu, Fukuoka, JP

Event Description

League One Division 1 - Black Rams Tokyo vs Toyota Verblitz is a premier sports event in Kitakyushu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,549 people

Event ID: Av4QdGY4gcnnCqiCL9

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,820 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.