

League One - Bolton Wanderers vs Barnsley

DATE: Saturday, August 16, 2025
LOCATION: Barnsley, South Yorkshire, GB

Event Description

League One - Bolton Wanderers vs Barnsley is a premier sports event in Barnsley, South Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 13,167 people
Event ID: En5oi3PL5RCoA5LiWq

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.