

League One - Barnsley vs Port Vale

DATE: Sunday, January 4, 2026
LOCATION: Stoke-on-Trent, England, GB

Event Description

League One - Barnsley vs Port Vale is a premier sports event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,129 people

Event ID: 4VmhXhLKMmF2pAE7Sq

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.