

League One - Barnsley vs Peterborough United

DATE: Tuesday, August 19, 2025
LOCATION: Peterborough, England, GB

Event Description

League One - Barnsley vs Peterborough United is a premier sports event in Peterborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 67/100
Expected Attendance: 7,148 people
Event ID: kzTZSr6om4kZwbQube

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,859 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.