

League One - Alloa Athletic vs Kelty Hearts

DATE: Tuesday, October 7, 2025

LOCATION: Kelty, Scotland, GB

Event Description

League One - Alloa Athletic vs Kelty Hearts is a premier sports event in Kelty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 331 people

Event ID: 6Md5N5UZHLNgceqpxg

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.