

League Cup - 2nd Qualifying Round - Samut Songkhram City vs Samut Sakhon City

DATE: Tuesday, October 21, 2025
LOCATION: Samut Sakhon, TH

Event Description

League Cup - 2nd Qualifying Round - Samut Songkhram City vs Samut Sakhon City is a premier sports event in Samut Sakhon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 900 people

Event ID: FRdhDms38faUasnQxb

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.