

# League Cup - 1st Qualifying Round - Prime Bangkok vs Pathum Thani University

DATE: Wednesday, October 8, 2025  
LOCATION: Phra Nakhon Si Ayutthaya, TH

## Event Description

League Cup - 1st Qualifying Round - Prime Bangkok vs Pathum Thani University is a premier sports event in Phra Nakhon Si Ayutthaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,276 people

**Event ID:** 5evVNzNqpWv6vYMfdG

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 510 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*