

League - Al Wehdat vs Al Ahli

DATE: Tuesday, August 19, 2025
LOCATION: Amman, Amman Governorate, JO

Event Description

League - Al Wehdat vs Al Ahli is a premier sports event in Amman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,778 people

Event ID: FcUNV7q6LC7TA3Zc4R

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,511 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.