

# League 1 - Newcastle Thunder vs Goole Vikings

DATE: Sunday, August 31, 2025  
LOCATION: Howden, England, GB

## Event Description

League 1 - Newcastle Thunder vs Goole Vikings is a premier sports event in Howden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,572 people

**Event ID:** 3E7XKvU7ZxxkKq79Vq

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,029 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*