

# Leading Together 2025

DATE: Tuesday, December 16, 2025

LOCATION: '©A'9G, 'é9"é0"é7"Ù "Ù0, IN

## Event Description

Leading Together 2025 is a premier conferences event in '©A'9G. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 387 people

**Event ID:** Bio4jvEwP4XxrVvdmy

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 155 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/leading-together-2025>

Document generated on 6/4/2026, 1:08:20 AM