

# LE YORA at Knockdown Center

DATE: Saturday, August 30, 2025  
LOCATION: Queens, New York, US

---

## Event Description

LE YORA at Knockdown Center is a premier concerts event in Queens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 62/100

**Expected Attendance:** 4,004 people

**Event ID:** EiTRq4smBLYLizXn6o

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,602 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/le-yora-at-knockdown-center>

Document generated on 6/3/2026, 11:10:43 PM