

LE VOYAGE DE NOZ

DATE: Thursday, December 4, 2025
LOCATION: Caluire-et-Cuire, Auvergne-Rhône-Alpes, FR

Event Description

LE VOYAGE DE NOZ is a premier concerts event in Caluire-et-Cuire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,500 people

Event ID: 4v9NZrPqajkdPyXnjG

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.