

Le Villiers Trail

DATE: Saturday, September 20, 2025
LOCATION: Villiers-Louis, Bourgogne-Franche-Comté, FR

Event Description

Le Villiers Trail is a premier sports event in Villiers-Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 84 people

Event ID: 6UvbANxk94eemChAAG

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
