

# Le Village des Recruteurs de Aix-En-Provence 2025

DATE: Tuesday, November 4, 2025  
LOCATION: Aix-en-Provence, Provence-Alpes-Côte d'Azur, FR

## Event Description

Le Village des Recruteurs de Aix-En-Provence 2025 is a premier expos event in Aix-en-Provence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 51/100  
**Expected Attendance:** 1,153 people  
**Event ID:** EWDxxBeMWcsuwUcHAM

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 461 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*