

# Le Trail des Bleuets

DATE: Sunday, November 23, 2025  
LOCATION: Labatut, Nouvelle-Aquitaine, FR

## Event Description

Le Trail des Bleuets is a premier sports event in Labatut. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 32/100

**Expected Attendance:** 125 people

**Event ID:** 88WbTvMAo2dcDR3Spg

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 50 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*