

# Le salon des RH

DATE: Thursday, November 20, 2025  
LOCATION: Castelsarrasin, Occitanie, FR

## Event Description

Le salon des RH is a premier expos event in Castelsarrasin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 914 people

**Event ID:** wa2aHSz4ksT2eNCra3

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 366 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*