

# Le Salon de L'Éveil - Laval Samedi 23 Aout 2025

DATE: Saturday, August 23, 2025  
LOCATION: Laval, Québec, CA

## Event Description

Le Salon de L'Éveil - Laval Samedi 23 Aout 2025 is a premier expos event in Laval. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,214 people

**Event ID:** FAQSKwmX9SDktaAhxL

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,286 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*