

Le Relais des Diabes

DATE: Saturday, September 20, 2025
LOCATION: Nouzilly, Centre-Val de Loire, FR

Event Description

Le Relais des Diabes is a premier sports event in Nouzilly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 111 people

Event ID: EDqkHpPgHWfaqETFL

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.