

Le numérique comme levier d'un tourisme accessible et inclusif

DATE: Friday, October 17, 2025

LOCATION: Le Touquet-Paris-Plage, Hauts-de-France, FR

Event Description

Le numérique comme levier d'un tourisme accessible et inclusif is a premier conferences event in Le Touquet-Paris-Plage. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 97 people

Event ID: 6E7SiVNTSWdVrefVEY

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/le-numrique-comme-levier-dun-tourisme-accessible-et-inclusif>

Document generated on 6/4/2026, 9:13:12 AM